



Yfactor

Take your website to the next level™



Reduce publishing time and hassle by half or more.



Multi-user multi website content management.



Make a powerful 1st impression. Stand out. Get results.

Easily Manage Web Content

Our best-in-class web-based content management (CMS) systems are simple to use, quick to set up and well supported. A flexible, modular structure makes it practical and affordable to add on any number of public or private portals or modules such as donations, membership, e-store, and more...



Content

- Pages
- Text
- Images
- Tables
- Links
- Video/Audio
- PDF/PPT files
- Meta tags

Features

- Search
- Fold out menus
- Dynamic navigation
- Print page
- Email page
- Quick poll
- Accessible

Yfactor is the leading provider of websites for midsize organizations that rely on one or more affiliated websites as an integral part of their lead generation, growth and services delivery strategy.

We are the only firm in North America that ensures that your CMS software will work hand-in-hand with the critical factors that drive website success:

- 1. First impression and design**
- 2. Content and navigation**
- 3. Transactions and functionality**
- 4. Traffic and conversions.**

Yfactor provides complete professional services including consulting, design, content, support, training, hosting and software upgrades.

How we are different

- Unlimited public or private website portals.
- Unlimited users, granular access management.
- Great design flexibility.
- Easily customizable.
- Well supported.



“Yfactor really communicates with their clients!”

We were facing a number of problems with our website, and partnering with Yfactor really helped us get what we needed. They asked a lot of questions, and grew to understand our association in depth before even starting to work on website functionality. This has felt more like a partnership than a traditional vendor/client relationship. We are very pleased with the site - we have had a lot of great feedback!

Pat Convery Executive Director
Adoption Council of Ontario



www.yfactor.com
Toll Free: 1-877-793-5016

Contact

Anya Codack
T: 416-977-9724 x 509
Email: acodack@yfactor.com